

# Business Inspired Military Leaders



## From Out-Fought To Out-Thought

As the nature of global conflict continues to change, military leaders are facing an unprecedented challenge. The growing levels of uncertainty and ambiguity faced by their teams on a day-to-day basis requires new ways of thinking and acting.



## Learning From The Outside

Over the past 10 years, the most forward-thinking corporations and leaders in America have learned how to be successful in the face of volatility and ambiguity. Our mission is to share insights from the corporate world that help military leaders to expand the way they think, feel and act in this new reality.

## Powerful Curriculum

The Beddown Curriculum has been designed for leaders to discover, confront and understand the dynamic challenges that exist in volatile and ambiguous situations. The program systematically builds a set of skills that enable leaders to think differently and adapt with confidence to create an advantage.

Leaders will learn how to recognize, and then leverage, the following types of skills:

Dynamic Solutioning

Idea Stewardship

Intellectual Trust

Rapid Decision Making

Growth Mindset

Emotional Discipline

## Learning Experience

The Beddown Leader Program has been developed by a team of military veterans, highly experienced corporate executives and learning design experts to set a new standard for experiential modern learning.

Using a combination of in-person workshops, eLearning and one-on-one coaching, the curriculum teaches the mindset required for high performance leadership through dynamic and increasingly ambiguous situations.



**In-Person Workshops**  
Immersive experience developing knowledge, skills and mindset.



**Personal Coaching**  
Encouraging every individual to realize their full potential.



**eLearning**  
Personalized learning and collaborative spaces for the peer community.

## The Team

The BeddownLDR Team includes exceptional ex-Military leaders and former Senior Executives of both private and public companies. The team truly understands both 'sides' and knows what makes a difference.



### Dax Cornelius

Former USAF F16 combat fighter pilot. CEO and COO across multiple industries.



### Mark Redgrave

CEO, CMO, CTO & currently Senior Advisor at McKinsey & Company.



### Andi Vinyard

22-year USAF veteran, 2x Group Commander. Currently President, Optum Behavioral Care.



### Brook Leonard

31-year USAF veteran, 3x Wing Commander and former Chief of Staff of USSPA CECOM.



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